Argus Fertilizer Services Portfolio

Fertilizer
illuminating the markets
Introducing Argus’ Fertilizer Services

In times of increased market volatility, it is more essential than ever to have access to Argus’ accurate, reliable market intelligence founded on robust methodology, produced by our industry-leading experts.

Our **price reporting services** provide accurate and reliable daily and weekly price assessments, alongside news and market commentary direct from our expert global editorial team.

Our **short-term outlooks** deliver essential 12-month forecasts for prices and trade balances, while our **analytics services** connect you with industry-leading analysis of medium-to-long term outlooks, price forecasts and cost and supply curves.

Our **specialist reports** offer a unique and essential view of exciting regions and transformative emerging markets (such as green ammonia and sustainable fertilizers).

Our **consulting services** have a proven track record of delivering best-in-class fully bespoke solutions, including market-specific research and analysis.

Speak to our team to discover how we can support you and your business.

We look forward to working with you.

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**About Argus**

Argus – the leading independent energy publisher in the world – has been assessing and reporting on commodity prices for over 50 years. As well as price data, fundamental information and news through its market reports, Argus also offers business intelligence services, conferences and a consulting and research service specializing in energy, fertilizers, agriculture, petrochemicals, metals, energy transition, logistics and process technology.

Argus’ consulting division provides clients with business strategy support; due diligence; customized analysis; research; supply, demand and price forecasts; and strategic market research on local and international fertilizer markets.

Argus’ fertilizer team includes key consultants with more than 20 years of working for the industry and extensive experience of delivering project feasibility and strategy assignments. Our consultants regularly present papers at international conferences, seminars and symposiums.

Our services are used by a range of clients world-wide, from commodity producers, financial institutions and shippers, to plant contractors, trading companies, government agencies and trade associations.

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**Argus – the leading independent energy publisher in the world**

**Argus’ fertilizer team**

- **Consulting services**
  - Bespoke consulting services
  - Best-in-class fully bespoke solutions

- **Analytics services**
  - Short-term outlooks
  - Short-term price forecasts, forward trade balances and supply-demand drivers

- **Specialist reports**
  - Essential analysis of exciting regions and transformative emerging markets

- **Mid to long-term Analytics**
  - Quarterly insights with fundamental data, medium/long-term forecasts and cost analysis

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**Price reporting, news and commentary**

Critical and swift insights on prices, trade trends and key current data

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**Tim Cheyne**

SVP – Global Head of Agriculture, Fertilizers and Energy Transition (Ammonia)
Argus has an expert team of over 50 fertilizer reporters, editors and consultants in offices across the world, allowing us to provide our clients with accurate reporting and focused analysis from the ground.

- Houston
- Washington DC
- San Francisco
- New York
- Pittsburgh
- Calgary
- Mexico City
- São Paulo
- London
- Paris
- Hamburg
- Amsterdam
- Ukraine
- Moscow
- Kiev
- Dubai
- Cape Town
- Mumbai
- Beijing
- Shanghai
- Tokyo
- Singapore
- Sydney

Benefits of choosing to work with Argus

Our multi-disciplined approach
You will benefit from powerful, consistent and interlinking market intelligence – Argus price reporting, short and mid to long-term market outlook services compliment each other to provide you with a comprehensive and complete view of the fertilizer industry.

Our multi-commodity expertise
We connect you with insights drawn from a range of related industries and markets, giving you access to analysis and data that provides you with the full narrative. Argus incorporate insight from our services covering key fertilizer products, and a wide range of commodities within agriculture, metals, energy, petrochemicals as well as key areas such as logistics and energy transition.

Our industry-leading team of fertilizer experts
Gain competitive advantage by capitalising on Argus’ thought-leadership and experience in the fertilizer sector. Argus are proud to have a widely respected expert team of over 50 fertilizer reporters, editors and consultants, with many years of experience reporting on and analysing the sector. We regularly speak at key industry events – as well as our own Argus fertilizer conferences – and our market insight is regularly sought out by key personalities in the industry.
Fertilizer Services from Argus

Price Reporting, News and Commentary

Our price reporting services provide accurate and reliable daily and weekly price assessments, news, market commentary and key current data direct from our expert global editorial team.

Nutrient focused services

- Argus Nitrogen (includes daily pricing)
- Argus Ammonia (includes daily pricing)
- Argus Phosphates (includes daily pricing)
- Argus P2O5
- Argus Potash
- Argus Sulphur (includes daily pricing)
- Argus Sulphuric Acid
- Argus AdBlue® and DEF

Region/country focused services

- Argus Fertilizer Europe
- Argus Brazil Grains and Fertilizers
- Argus North American Fertilizer
- Argus North America Sulphur and Sulphuric Acid
- Argus Russian Fertilizer Netbacks
- Argus Fertilizer Africa
- Argus Asia Fertilizer and Agriculture Supplement

Key content included

- Daily/weekly price assessments
- News and market commentary
- Global and regional market analysis
- List of vessel lineups
- Selection of spot deals
- Supply and demand
- Proprietary datasets
- Access to Argus Direct delivery platform: Track key prices, set up customizable charts and news alerts, download key data and more

Short-Term Outlooks

Our monthly outlook services provide insightful short-term intelligence on market prices and supply and demand for the major fertilizer exporting and consuming regions. Essential downloadable datasets are included (provided as Excel files with key extractable data).

Argus Monthly Urea Outlook
Argus Monthly Ammonia Outlook
Argus Monthly Phosphates Outlook
Argus Potash Outlook (Released quarterly)
Argus Monthly Sulphur Outlook

Key content included

- Price forecast – 12 months forward
- S&D analysis for major markets
- Global balance – 12 months forward
- Assessment of new capacity
- Key demand developments
- Proprietary datasets

NEW Daily price assessments

Following deep consultation with the market and rigorous work within the Argus global editorial team, an exciting new initiative to deliver daily price assessments is now included as part of the Argus Nitrogen, Argus Ammonia, Argus Phosphates and Argus Sulphur services. Daily price assessments offer unique benefits, including:

Greater certainty
Increased price frequency gives you immediate clarity for volatile markets.

Lower risk
Additional data points ensure your business calculations are more robust.

Smarter outcomes
Daily data powers the most sophisticated data analysis and algorithmic trading tools.

Confident approach
We give you the largest editorial team with the greatest geographical reach and most rigorous methodological adherence.

View more: Click here to watch a video demo of our delivery platform in action.
Mid to Long-Term Analytics

Our Argus Fertilizer Analytics are quarterly services providing essential medium/long-term analysis and outlooks for the global fertilizer markets. Our nutrient leads are experienced industry experts who combine deep market knowledge with rigorous analytical techniques to help you understand the impact of economic and political events on future market and price developments.

Key content included

- Quarterly industry analysis and underlying datasets, including 15-year supply/demand/price forecasts
- Long-term annual report and underlying datasets
- Global cost curves
- Comprehensive historic data (15 years)
- Analytics Dashboard: Data visualisation tool
- Analyst access

Price forecasts with clear methodologies

Our key methodologies include our demand forecasting model based on calorie and crop forecasts to guide our view of future fertilizer consumption and our Long-Run Marginal Cost (LRMC) multi-factor model to assess the level of prices beyond the current investment cycle.

- Short-term forecasts by month and quarter linked to energy and raw material prices, crop prices, FX changes and the merchant supply/demand balance
- For the current investment cycle (5-7 years ahead), Short-Run Marginal Cost forecast and supply/demand balance, with project gateway assessment
- Beyond the current investment cycle, our longer-term forecast is based on LRMC analysis (updated annually)
- The medium- and long-term forecasts are connected using a mean-reversion model
Specialist Reports

Our specialist reports offer you detailed insight into exciting regions and emerging markets with transformative potential.

- Argus Strategy Report: Water Soluble Fertilizers
- Argus Fertilizers in Sub-Saharan Africa
- Argus Strategy Report: Ammonium Sulphate

Bespoke Consulting Services

Our fully bespoke consulting solutions - including market-specific research and analysis - help you capitalise on market opportunities and support your business plans.

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Argus Ammonia Analytics

Connect with industry-leading clean and conventional ammonia market intelligence - offering essential medium to long-term analysis and outlooks.

Includes quarterly reports and data with 15-year forecasts, and one longer-term annual report with forecasts to 2050 (based on Long Run Marginal Cost analysis).

Key benefits

Understand the key market and non-market influences driving the development of ammonia as a fuel.

Discover which sectors are the most promising for the use of ammonia for fuel, and why.

Develop your understanding of the economics of blue and green ammonia production, and how they will evolve in the future.

Assess the existing ammonia market, its buyers, suppliers and infrastructure.

Quantify the potential size of the future ‘ammonia for fuel’ market using robust under-lying data developed by Argus’ unique multi-commodity, multi-disciplined team.

Enhance your strategy to capitalize on this fast developing market.

Who should use this report?

Organisations
- Trade and industry associations
- Government organisations
- International institutions

Financial institutions
- Buyers and traders
- Investors
- Hedge funds
- Banks

Find out more and contact us

Ensure you gain competitive advantage by capitalising on the thought-leadership and experience we have in the green ammonia sector. See below for more details and to contact us:

e: fertilizer-m@argusmedia.com
w: www.argusmedia.com/ammonia

Market Reporting
Consulting
Events