Argus Fertilizer Services Portfolio

Fertilizer illuminating the markets
Introducing Argus Fertilizers

I am excited to introduce you to Argus’ comprehensive suite of fertilizer pricing and market intelligence services.

Our **price reporting services** provide accurate and reliable daily and weekly price assessments, alongside news and market commentary direct from our expert global editorial team.

Our monthly **short-term outlooks** deliver essential 12-month forecasts for prices and trade balances, while our **revamped analytics services** connect you with industry-leading analysis of medium-to-long term outlooks, price forecasts and cost and supply curves.

We offer a unique view of emerging regional and product markets through our **specialist reports** and **supplements**, as well as best-in-class fully bespoke and multi-client **consulting solutions**, including market-specific research and analysis.

In times of increased market volatility, it’s more essential than ever to have access to accurate, reliable market intelligence founded on robust methodology, produced by the leading experts. Speak to our team to discover how we can support you and your business.

We look forward to working with you.

Lauren Williamson
SVP Argus Fertilizer

About Argus

Argus – the leading independent energy publisher in the world – has been assessing and reporting on commodity prices for nearly 50 years. As well as price data, fundamental information and news through its market reports, Argus also offers business intelligence publications, conferences and a consulting and research service specializing in energy, fertilizers, petrochemicals, metals, logistics and process technology.

Argus’ consulting division provides clients with business strategy support; due diligence; customized analysis; research; supply, demand and price forecasts; and strategic market research on local and international fertilizer markets. Argus’ fertilizer team includes key consultants with more than 20 years of working for the industry and extensive experience of delivering project feasibility and strategy assignments. Our consultants regularly present papers at international conferences, seminars and symposiums. Argus’ consulting capabilities were enhanced in October 2018 through the acquisition of Integer Research, a specialist provider of market analysis and bespoke consulting services to the fertilizers and chemicals industries.

Our services are used by a range of clients worldwide, from commodity producers, financial institutions and shippers, to plant contractors, trading companies, government agencies and trade associations.
Fertilizer Services from Argus

Argus Fertilizer Market Pricing, News and Analysis

Our price reporting services provide accurate and reliable daily and weekly price assessments, news, market commentary and key current data direct from our expert global editorial team.

Nutrient focused services
- Argus Nitrogen (includes daily pricing)
- Argus Ammonia
- Argus Phosphates (includes daily pricing)
- Argus NPKs
- Argus Potash
- Argus Sulphur
- Argus Sulphuric Acid

Region/country focused services
- Argus Fertilizer Europe
- Argus Brazil Grains and Fertilizers
- Argus North American Fertilizer
- Argus North America Sulphur and Sulphuric Acid
- Argus Russian Fertilizer Netbacks
- Argus Fertilizer Africa Supplement
- Argus Asia Fertilizer and Agriculture Supplement

Key content included
- Prices
- News and market commentary
- Global and regional market analysis
- List of vessel lineups
- Selection of spot deals
- Supply and demand

View more: Click here to watch a video demo of our delivery platform in action

NEW Daily price assessments
Following deep consultation with the market and rigorous work within the Argus global editorial team, an exciting new initiative to deliver daily price assessments is now included as part of the Argus Nitrogen and Argus Phosphates services. Daily price assessments offer unique benefits, including:

GREATER CERTAINTY
Increased price frequency gives you immediate clarity for volatile markets.

LOWER RISK
Additional data points ensure your business calculations are more robust.

SMARTER OUTCOMES
Daily data powers the most sophisticated data analysis and algorithmic trading tools.

CONFIDENT APPROACH
We give you the largest editorial team with the greatest geographical reach and most rigorous methodological adherence.

Argus Fertilizer Monthly Outlooks

Our monthly outlooks provide insightful short-term intelligence on market prices and supply and demand for the major fertilizer exporting and consuming regions. Essential downloadable datasets are included (provided as Excel files with key extractable data).

- Argus Monthly Urea Outlook
- Argus Monthly Ammonia Outlook
- Argus Monthly Phosphates Outlook
- Argus Potash Outlook (released quarterly)
- Argus Monthly Sulphur Outlook

Key content included
- Price forecast – 12 months forward
- S&D analysis for major markets
- Global balance – 12 months forward
- Assessment of new capacity
- Key demand developments
- Supporting data available on Argus Direct
- Enhanced demand analysis

- Agricultural analysis – fertilizer affordability
- Visuals to highlight trade surplus/deficits
- Downstream market analysis
- Industrial indicators
- Hyperlinks to stories on Argus Direct
Argus Fertilizer Analytics

Our Argus Fertilizer Analytics are quarterly services providing essential medium/long-term analysis and outlooks for the global fertilizer markets. Our nutrient leads are experienced industry experts who combine deep market knowledge with rigorous analytical techniques to help you understand the impact of economic and political events on future market and price developments.

Key content included
- Quarterly industry analysis and underlying datasets, including 15-year supply/demand/price forecasts
- Long-term annual report and underlying datasets
- Global cost curves
- Comprehensive historic data (15 years)
- Analytics Dashboard: Data visualisation tool
- Analyst access

Price forecasts with clear methodologies
Our key methodologies include our demand forecasting model based on calorie and crop forecasts to guide our view of future fertilizer consumption and our Long-Run Marginal Cost (LRMC) multi-factor model to assess the level of prices beyond the current investment cycle.

- Short-term forecasts by month and quarter linked to energy and raw material prices, crop prices, FX changes and the merchant supply/demand balance
- For the current investment cycle (5-7 years ahead), Short-Run Marginal Cost forecast and supply/demand balance, with project gateway assessment
- Beyond the current investment cycle, our longer-term forecast is based on LRMC analysis (updated annually)
- The medium- and long-term forecasts are connected using a mean-reversion model

Data Visualisation Dashboard
Argus Fertilizer Analytics gives you access to our new online dashboard tool, which enables you to visualize and analyze dynamics that shape markets. The dashboard includes:
- Advanced Chart Builder
- Capacity by plant
- Trade Flows
- Prices

For more information, please contact us on fertilizer-m@argusmedia.com
Argus Fertilizer Specialist Reports and Services

Our specialist reports offer you detailed insight into emerging markets with exciting potential, while our fully bespoke consulting solutions - including market-specific research and analysis - help you capitalise on market opportunities and support your business plans.

Key content included

These specialist reports and bespoke consulting solutions provide must-read analysis and intelligence on exciting regions, countries and fertilizer sectors.

Argus has reporters and analysts in offices across the world, allowing us to provide our clients with accurate reporting and focused analysis from the ground.
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