Poor data can cause serious problems for your business

Gaps and weaknesses in the data that you use can undermine the quality and accuracy of your insight and analysis, reducing confidence in your decision making.

Argus has been bringing transparency to energy markets for more than 50 years. We provide reliable, extensive and transparent price assessments, along with market-moving news and in-depth analysis that deliver insight and intelligence.

Our robust ethics and compliance policies are central to delivering value, consistency and trust, so you can have complete confidence in our data.

Using high-quality data, enables high-quality decisions. Are you using Argus data?

For more information:
support@argusmedia.com

Poor data can lead to serious problems

WHICH

• Unreliable or incomplete data
  Often biased, with unknown assumptions and without a transparent methodology

• Information can be hard to access
  Often aggregated, overly focused on one region or market and not downloadable

• Information overload
  Too much information is difficult to comprehend and impedes your ability to identify the useful insight

• Lack of additional support
  No access to market experts to help you understand or interrogate the data

• Wasted time, money and resources
  Your efforts could be spent more effectively to achieve your objectives

• Blindsided to threats and opportunities
  Missing key market trends or regional developments means you could be slow to react

• Reliant on external models and assumptions
  Rather than creating your own based on trusted datasets

• Gaps in your data
  You’re either missing data completely or not using certain parts because you don’t trust or understand it

• Difficult to validate your opinion
  Hampering buy-in from your peers, reducing your ability to respond to challenges and seize opportunities

• Poor decision making
  Resulting in bad recommendations, potentially over/under estimating the impact of certain scenarios

• Conflicting data
  Colleagues across the organisation use different data and disagree with you

• Unable to forecast
  Forming a credible long-term view is impossible

• Can’t take an independent view
  Inability to take an independent view

AS A RESULT

Means you’re unable to make informed decisions

WHICH HAS A

• Missed opportunities
  Your business is unable to take advantage of new openings

• Less confident investment decisions
  High-capital ventures are not based on data-informed recommendations

• Lower optimisation
  Unable to share accurate intelligence with other departments, fostering a silo mentality

• Prevent proactive behaviour
  Prevents confidence in business intelligence encourages reactive and defensive actions

• Big impact on your business

Reduces your ability to perform your role effectively